

# From reactive execution to clear, strategic leadership, even under pressure

## Lead With Certainty

A 6-month leadership development cohort for high-responsibility leaders and cross-functional contributors who need to think clearly, make stronger decisions, and move critical work forward.

### What's happening now

Right now, many capable leaders are:

- Buried in operational pressure
- Reacting instead of leading
- Struggling to gain traction across teams
- Not getting to what matters most
- A retention and burnout risk

### What this changes

This program helps leaders:

- Get and stay calm, especially under pressure
- Make decisions with more clarity and less reactivity
- Communicate with focus and confidence
- Delegate better and more often
- Move the right work forward

### The Steady Leader Method ©



*Steady your thinking under pressure, clarify what matters, and move the right work forward through others.*

### The business impact

Supports key organizational priorities:

- Retention of high-performing leaders
- Leadership readiness and succession
- Cross-functional collaboration and silo reduction
- Stronger prioritization and alignment
- Productivity and focus on high-impact work

### Program format

We follow a structured cadence

- 6-month cohort experience
- Weekly live sessions
- Real-time application to actual work
- Practice cycles to normalize key behaviors
- Fun & laughter included, because the world is serious enough
- Built-in measurement for max ROI

### Who it's for

Designed for:

- Middle managers with high responsibility
- Cross-functional leaders without formal authority
- High performers ready to step into more strategic leadership

### For sponsorship or program details

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[www.thefreedomlab.net/lead-with-certainty](http://www.thefreedomlab.net/lead-with-certainty)

## PROGRAM STRUCTURE

Duration: 3 Months (Foundation)

Optional Extension: 6 Months (Foundation + Mastery)

Schedule: Thursdays at 10:00 AM EST

Includes:

- 1:1 private intake session
- Weekly cohort sessions
- Live leadership application labs
- Focused 25-day practice cycles
- Monthly recalibration to stay aligned to goals
- Peer accountability

## MEASUREMENT & IMPACT

Progress is reinforced through structured practice and defined leadership goals established at intake.

Measurement includes:

- Behavioral shift tracking
- Monthly recalibration checkpoints
- Reflection on decision-making and priority alignment
- Observable change in meetings and cross-functional influence

Participants do not leave wondering if something changed. Impact is visible.

## INVESTMENT

90-Day Foundation cohort - \$2,500

Advanced mastery-level continuation available for select participants

[Apply here now:](http://www.thefreedomlab.net/lead-with-certainty)  
[www.thefreedomlab.net/lead-](http://www.thefreedomlab.net/lead-with-certainty)  
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