

From reactive execution to clear, strategic leadership, even under pressure

Lead With Certainty

A 6-month leadership development cohort for high-responsibility Manufacturing & AEC leaders and cross-functional contributors who need to think clearly, make stronger decisions, and move critical work forward.

What's happening now

Right now, many capable leaders are:

- Buried in operational pressure
- Reacting instead of leading
- Struggling to gain traction across teams
- Not getting to what matters most
- A retention and burnout risk

What this changes

This program helps leaders:

- Get and stay calm, especially under pressure
- Make decisions with more clarity and less reactivity
- Communicate with focus and confidence
- Delegate better and more often
- Move the right work forward

The Steady Leader Method™



Steady your thinking under pressure, clarify what matters, and move the right work forward through others.

The business impact

Supports key organizational priorities:

- Retention of high-performing leaders
- Leadership readiness and succession
- Cross-functional collaboration and silo reduction
- Stronger prioritization and alignment
- Productivity and focus on high-impact work

Program format

We follow a structured cadence

- 6-month cohort experience
- Weekly live sessions
- Real-time application to actual work
- Practice cycles to normalize key behaviors
- Fun & laughter included, because the world is serious enough
- Built-in measurement for max ROI

Who it's for

Designed for:

- Middle managers with high responsibility
- Cross-functional leaders without formal authority
- High performers ready to step into more strategic leadership

PROGRAM STRUCTURE

Duration: 6 Months

Schedule: Thursdays at 10:00 AM EST

Includes:

- 1:1 private intake session
- Weekly cohort sessions
- Live leadership application labs
- Focused 25-day practice cycles
- Monthly recalibration to stay aligned to goals

Habit Builder support

- Peer accountability

MEASUREMENT & IMPACT

Progress is reinforced through structured practice and defined leadership goals established at intake.

Measurement includes:

- Behavioral shift tracking
- Monthly recalibration checkpoints
- Reflection on decision-making and priority alignment
- Observable change in meetings and cross-functional influence

We work with your sponsored leader to align their goal to your Strategic Priority for meaningful impact. Participants carry key behavior changes and learning back to their teams in the second half of the program for cascaded impact beyond the program.

INVESTMENT

\$5,000 per participant

Flexible payment options are available

Bringing more than one leader? Ask about organizational pricing for teams and cohorts.

[Apply here now:](http://www.thefreedomlab.net/lead-with-certainty)
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Book a conversation to find out
if this is right for your leaders

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